

# **Principals of Information Technology Strategic Planning**

**Right Information to the Right People at the Right Time in the Right Format**



# Three Big Strategic Questions

1. **Where Are We Now?**
2. **Where Do we Want to Go?**
3. **How Will We Get There?**





# IT Strategic Planning (ITSP) Goal

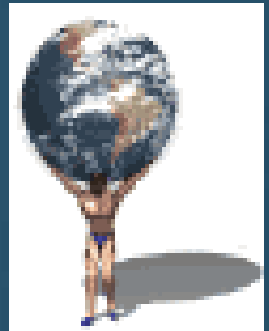
To ensure that Information Technologies (i.e., technology, applications, information, organization and infrastructure) meet and continue to **fulfill the business needs of the enterprise.**





# Process Variables

- Is this the first attempt at strategic planning?
- Is there a past history of success? Of failure?
- Is this part of a culture of strategic planning?
- Is the plan utility-wide or for a particular division, department or unit?
- Who will be the Audience?
- Is this a selling experience or a knowledge transfer experience?
- What will be the final deliverable? Slide-show? Formal Report? Management Presentation? Road Show?





# ITSP Activities

- Initiate ITSP Project
- Management Overview Workshop
- IT Review Workshop
- Vision of the Future Workshop
- Business Process Workshop
- Principles Workshops
- Architecture Workshop
- Report Generation



# Roles and Responsibilities





# Planning Facilitation

- Provide unbiased process management
- Help the team to stay on task
- Elicit participation from all team members
- Assist in raising and engaging on tough issues
- Be a catalyst for challenging current paradigms
- Enable SME leaders to focus on issues
- Help the team reach as much closure as possible





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- Solutions that don't integrate with their business systems
- Lock-in to closed, proprietary environment
- **To wait**





# Strategic Planning



**What's Next?**